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INTRODUCING FURNITURE MADE FOR SLOBS

*Crypton and Designer Debbie Wiener
Team Up to Launch "Slobproof! With Crypton" Furniture Line*

West Bloomfield, Mich. (March 17, 2010) — Consumers who live with spouses, kids or pets who behave like, let's face it, slobs—can say goodbye to stains and ruined fabrics forever with the new "Slobproof! With Crypton" furniture line. Crypton, maker of stylish, high-performance disinfectable fabrics, has teamed up with Debbie Wiener, interior designer, advocate of the cleaning-impaired and owner of Designing Solutions, to launch a new line of stylish furniture offering worry-free fabric for even the most seriously slob-prone homes.

"Crypton is the perfect fabric for the way people really want to live, offering endless uses for mess-free, stress-free living. Now, we're excited to combine our revolutionary technology with Debbie Wiener's design talent to create a furniture line that can put up with just about anything a homeowner might face, slob or not," says Randy Rubin, co-founder, Crypton.

Wiener, author of *Slob Proof! Real-Life Design Solutions*, offers family-friendly furniture for pets and people alike, using a unique interior design philosophy that combines common sense with tried-and-true decorating rules. She believes that a home should look fabulous and stay comfortable no matter who lives in it. "I almost divorced my slob of a husband when he ruined my perfectly designed home, but I've learned to embrace the slob in us all by redecorating with him in mind," says Wiener. "Out went the beige; in came the colors, the patterns and the family-friendly furniture."

The new Slobproof! With Crypton furniture line incorporates nine items including sofas, sectionals, chaises, dining room chairs and ottomans. The completely bleach-cleanable furniture line is available in a wide range of fabrics in traditional and contemporary patterns, vibrant colors and offbeat designs ranging from small prints to stripes. All fabrics are constructed of a fine hand that feels good to the touch. The entire line can be viewed and ordered online via www.slobproof.com.

Furniture designed for real life

It's clean: Unlike applied coatings or topical treatments, Crypton's protective technology is engineered right into the fabric itself, encapsulating every fiber with a permanent moisture barrier that never stops working. This barrier is stain, odor and microbe resistant, and also prevents fluids, mold, mildew and debris from ever penetrating the surface, making it an ideal fabric for home furniture. Stains simply wipe away. The proof is in seeing Crypton's powerful stain-resistant properties in action; visit <http://www.cryptonfurniture.com/slobproof-crypton.com> to see for yourself. Liquids such as spilled wine, coffee or orange juice simply bead up on the surface—rather than penetrate it—and wipe up easily, leaving the fabric looking unchanged and as fresh as ever. The Slobproof! With Crypton furniture line requires no special cleaners—potential stains are removed with hot water or weak bleach solutions without compromising performance.

It's disinfectable: Crypton is the only disinfectable fabric system approved by the Environmental Protection Agency (EPA). When used in conjunction with Crypton's Disinfectant & Deodorizer, the system eliminates common household germs. The fabric is manufactured in the United States in a green facility using the company's exacting and award-winning environmental standards.

It's affordable: Luxury and affordability go hand-in-hand with the Slobproof! With Crypton Furniture line. Fully upholstered dining room chairs are available at \$579 and up and sofas start at \$1,399.

Go ahead – fall in love with that white sofa. Decorate your home using Slobproof! With Crypton, and stand up to spilled wine, dirty puppy paws and messy little handprints.

For more information, visit www.slobproof.com.

About Crypton

For more than 15 years, Crypton, Inc. has been revolutionizing the health care, hospitality, education, government and other global industries with environmentally friendly fabrics and products. More than 75 million yards have been installed worldwide. From the White House to Buckingham Palace to your house, Crypton Super Fabrics empower everyone with the freedom to Live Clean™. For more information, visit www.cryptonfabric.com or call 1.800.CRYPTON. Check out Crypton's blog at www.lifeoncrypton.com.

About Debbie Wiener

Debbie Wiener is a strong advocate for the cleaning-impaired and the decorating-challenged and is the owner of Designing Solutions, a full-service interior design firm specializing in durable, cleanable, family-friendly interiors with personality, comfort and value. Her work and down-to-earth design advice are regularly featured by national and local newspapers, magazines, television and radio. She resides in Silver Spring, Maryland, with her husband, a self-described slob, two sons, ages 14 and 19 and their dog Daisy. She is the author of, *Slob Proof! Real-Life Design Solutions*, from Alpha Books. For more information, visit www.mydesigningsolutions.com.